

# NEWS RELEASE

1944 Beach Blvd, Jacksonville Beach, FL 32250 (904) 246-4386

## FOR IMMEDIATE RELEASE

DATE: March 5, 2009  
CONTACT: Julie Dion  
PHONE: (904) 249-9784  
FAX: (904) 246-0536  
CELL: (904) 612-8976  
EMAIL: [juliedion@comcast.net](mailto:juliedion@comcast.net)  
[www.adventurelanding.com](http://www.adventurelanding.com)



## 4<sup>th</sup> Annual Dog Lover's Day coming to Adventure Landing

**JACKSONVILLE BEACH, FL** - Adventure Landing on Beach Blvd. in Jacksonville Beach will host its Fourth Annual Dog Lovers Day on Saturday, March 21, 2008. **This fun-filled, all-day long, free outdoor event will entertain several thousand First Coast families and dogs, create awareness of the ongoing overpopulation of pets, and hopefully provide many homeless dogs with a permanent home through the Dog Adoption Fair.** Well-behaved dogs are welcome to the event.

### Breakfast With Scooby Doo

Events will begin at 8am with Breakfast with Scooby Doo. The cost per person is \$10.99 (includes breakfast buffet) or \$13.99 (buffet & one attraction). A free Meet-and-Greet will follow until 1pm with photo opportunities (Then Scooby will visit Adventure Landing's Westside location on 4825 Blanding Blvd. from 3-6pm for a free meet and greet).



### Frisbee Dog Shows Scheduled

Following Scooby Doo will be performances from the nationally recognized, award-winning K9's In Flight Frisbee Dog Shows. This world-class venue has performed in over 150 cities, from Madison Square Garden in New York to Mexico City. Millions of people have enjoyed their cutting edge, high flying acrobatics. All of dogs that perform are adopted from shelters, and the show promotes the importance of pet adoption and the special health and welfare needs of our four-legged friends. There will be three shows, all choreographed to music. John Misita, dog trainer and owner of K9's In Flight, was recently inducted into the Ashley Whippet K9 Frisbee Hall of Fame: <http://www.youtube.com/watch?v=Zntn8GFscdY>.

### Dog Adoption Fair

During the all-day event, Adventure Landing will also be hosting a Dog Adoption Fair. Shelters from Duval, Clay, Nassau and St. John's Counties will be represented. Each year, because of Dog Lovers Day, several dozen dogs are adopted onsite. "We hope to help as many dogs find homes as possible," states Lee Hovis, Adventure Landing's General Manager. "This event is not only fun but very rewarding to us to be able to help homeless pets find owners."

Adventure Landing, headquartered in Jacksonville Beach, consists of ten family entertainment centers around the country. Each captures the audience of families, teens and groups of all nature. Adventure Landing parks offer a combination of family fun attractions including video games, go-karts, laser tag, miniature golf courses, batting cages, birthday parties, corporate team building and group events. The Jacksonville Beach location also features a seasonal waterpark. Locations are open year around. More information can be found online at <http://www.adventurelanding.com>.

**Winn-Dixie**  
Getting better all the time.

**PET SMART**

 **Pet Paradise**  
paradise for pets