

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Adventure Landing Plans Fourth of July Activities and Specials All Weekend Long

JACKSONVILLE BEACH, FL- Adventure Landing will be celebrating the Fourth of July holiday starting Thursday, July 3rd and will offer specials and activities throughout the weekend.

Adventure Landing will kick off the holiday celebration on Thursday evening with Red, White and Blue Night. Guests can enjoy Shipwreck Island Waterpark from 5-8pm for only \$9 per person.

On Friday, July 4th through Sunday the 6th, Adventure Landing is offering all guests an arcade game token special, and the waterpark guests can enjoy the All-American Meal Deal, which is a choice of a hamburger or hot dog, chips and a soda for \$6.00.

On Friday evening, Adventure Landing is hosting its Family Swim Night at Shipwreck Island from 7:30pm – 11pm. This is a family-exclusive night of unlimited access to all waterpark rides and attractions for \$11.99 per person. Guests can leave the park to watch fireworks and return to the waterpark afterwards by simply getting their hand stamped prior to leaving.

More details for the holiday activities can be found by logging onto www.adventurelanding.com.

Special Appearance of Tootsville Characters

Tootsville.com representatives will be onsite at Adventure Landing on Friday and Saturday of the Fourth of July Weekend to launch a promotion for a new, interactive website for children. T-shirts and other giveaways will be offered to Adventure Landing guests, who will also be able to enjoy a free meet and greet with the Tootsville character mascots.

Tootsville.com features an adorable herd of stylized elephants, and each one has its own look and personality. What makes the plush animals unique from its competitors like Webkinz is their internal programming, speaker system, USB connectivity and download capabilities. Combined with the online virtual experience from tootsville.com, each child can watch his favorite collectible toy come to life with sound effects and movement.

Adventure Landing has ten locations nationwide, and the company is headquartered in Jacksonville Beach, FL. Each location offers a combination of family fun attractions including miniature golf courses, arcades, go-karts, laser tag, batting cages, birthday parties, group events and a seasonal, regional waterpark at its flagship location in Jacksonville Beach.

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