

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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ADVENTURE LANDING HOSTS 2009 KONICA MINOLTA GATOR BOWL TEAMS

JACKSONVILLE BEACH, FL- The 2009 Konica Minolta Gator Bowl football teams will enjoy an afternoon of fun at Adventure Landing. The players from Florida State University will visit the Jacksonville Beach's family entertainment center Sunday, December 27 from 3-5pm, and the West Virginia Mountaineers will visit the park on Monday, December 28 from 3-5pm.

Fans are encouraged to come out to meet and greet the players. Konica Minolta Gator Bowl PATCH members can enjoy one free round of miniature golf and ½-price laser tag and 1/2-price go-kart rides (Konica Minolta Gator Bowl PATCH members must be wearing the PATCH to receive Adventure Landing discounts). All guests can purchase discount attraction passes and/or download coupons prior to visiting Adventure Landing by going to <http://www.adventurelanding.com/jaxbeach/>.

Adventure Landing on Beach Blvd. has hosted the Gator Bowl's teams, their families and fans since its opening fourteen years ago. Adventure Landing will be celebrating its 15th anniversary in 2010.

Adventure Landing is headquartered in Jacksonville Beach, FL. Adventure Landing owns and operates ten parks in the U.S: Dallas, TX; Raleigh, NC; Gastonia, NC; Winston Salem, NC; Buffalo, NY; Greece, NY; Wheatfield, NY; Jacksonville, FL, St. Augustine, FL; and Jacksonville Beach, FL. The parks offer a variety of family entertainment such as: go-kart tracks, miniature golf courses, video game rooms, batting cages, laser tag arenas and snack bars. The Jacksonville Beach location also features an interactive, seasonal waterpark.

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