

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

DATE: October 7, 2008  
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## JACKSONVILLE JAYCEES AND ADVENTURE LANDING PRESENT THE 33rd ANNUAL

# HALL OF TERROR

JACKSONVILLE BEACH, FL – The 33rd Annual Hall of Terror Haunted House attraction begins on Friday, October 10th. Selected dates through November 1st will provide North Florida with fourteen days of terror. Adventure Landing will again be hosting its “not-so-scary” HalloWEE Zone for kids (and parents) eight and under. It features arts and crafts, face painting, a bouncy house, games and goody bags for all the kids.

### **Adventure Landing Also Offering Haunted River Ride**

In addition to the Hall of Terror and HalloWEE Zone, new this year is a Haunted River Ride. The Lil' St. John's Lazy River in Adventure Landing's waterpark has been converted to a haunted ride, where passengers will hop on a raft where haunted surprises await.

A brochure with all the “gory” details (dates, times) is available by downloading from [www.adventurelanding.com/jaxbeach/documents/HOTBrochure08.pdf](http://www.adventurelanding.com/jaxbeach/documents/HOTBrochure08.pdf).

Adventure Landing and the Jaycees originally joined forces in 2005 with Adventure Landing, who provides the building for the Hall of Terror (in the Laser Tag arena), marketing, cash handling and staffing of the HalloWEE Zone for families. The Jaycees provided the Hall of Terror name recognition, 30 years of haunted house experience, 20-30 actors (Jaycee volunteers) to enhance the attraction and many of the props.

Admission to the Hall of Terror or the Haunted River Ride \$10.00 per person per attraction, or a \$16.00 Combo pass can be purchased which includes admission to the Hall of Terror and a Haunted River Ride. The HalloWEE Zone is free.