

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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## JACKSONVILLE JAYCEES AND ADVENTURE LANDING PRESENT THE 34th ANNUAL

# HALL OF TERROR

JACKSONVILLE BEACH, FL – The 34th Annual Hall of Terror Haunted House attraction begins on Friday, October 9th. Selected dates through November 1st will provide North Florida with sixteen days of terror. This is the fifth consecutive year that Adventure Landing has partnered with the Jacksonville Jaycees. The Jaycees have been hosting the Hall of Terror since 1975.

### **Adventure Landing Also Offering Haunted River Ride**

In addition to the Hall of Terror, Adventure Landing will offer its Haunted River Ride. The Lil' St. John's Lazy River in Adventure Landing's waterpark will be converted to a haunted ride, where passengers will hop on a raft where haunted surprises await. This is the second year that Adventure Landing has offered the Haunted River Ride, and its attendance was the same as the Hall of Terror.

Adventure Landing and the Jaycees originally joined forces in 2005 with Adventure Landing, who provides the building for the Hall of Terror (in the Laser Tag arena), marketing, cash handling and some staffing. The Jaycees provided the Hall of Terror name recognition, over 30 years of haunted house experience, 20-30 actors (Jaycee volunteers) to enhance the attraction and many of the props.

Admission to the Hall of Terror or the Haunted River Ride is \$10.99 per person per attraction, or a \$16.99 Combo Ticket can be purchased which includes admission to the Hall of Terror and a Haunted River Ride. Adventure Landing is also offering an Ultimate Combo Ticket this year which includes Hall of Terror admission, Haunted River Ride admission and a Quest Pass. A Quest Pass is any combination of three activities used by the same person. The Ultimate Combo Pass is \$25.99. "The Ultimate Combo Pass offers our guests a great value. We want to offer them something very affordable in order for them to be able to enjoy our regular attractions along with our haunted attractions," explains Lee Hovis, General Manager of Jacksonville Beach's Adventure Landing.

Adventure Landing will also be hosting a Hallo-WEE Party on Halloween this year, Saturday, October 31 from 10am – 2pm for children 12 and under. The not-so-scary Hallo-WEE Party will feature crafts, games, face painting and a costume contest. For more information, visit <http://www.AdventureLanding.com>.