

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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## ADVENTURE LANDING OFFERING STEEP DISCOUNTS FOR THE HOLIDAYS

**JACKSONVILLE BEACH, FL** – Adventure Landing is offering discounts for this holiday season starting Wednesday, November 26<sup>th</sup> for the Thanksgiving Holiday through January 1, 2009. “We realize the economy has impacted most of our guests. We want to offer discounts so folks can still come out and have a good time at our parks without spending much money,” states Lee Hovis, General Manager of the Jacksonville Beach location.

For the Thanksgiving Holiday, Wednesday, November 26<sup>th</sup> – 30<sup>th</sup>, guests can purchase 60 game tokens for only \$10, a \$5 savings.

For gift certificates, Adventure Landing is offering guests who purchase \$50 worth will receive \$10 worth for free, and if a guest purchases \$100 worth, he/she will receive \$20 worth for free.

Adventure Landing is also selling their 2009 Shipwreck Island Waterpark Season Passes for the lowest price of the year, \$79.99, and are available online at [www.adventurelanding.com](http://www.adventurelanding.com).

Starting December 21<sup>st</sup>, Adventure Landing will offer money-saving daily specials called the 12 DAYS OF CHRISTMAS, which ends on January 1. Each day, guests can save money by purchasing a daily special, which include several “buy one, get one free attractions” that are usually never offered or only available by using a coupon.

On December 31, Adventure Landing will host a New Year’s Eve Celebration, family-style. Children 12 and under can enjoy an “all-you-can-play” ticket from 10am – 2pm for only \$10 and can participate in a noon balloon drop. Each balloon is filled with age-appropriate prizes. Anyone over 12 years old can also purchase the “all-you-can-play” ticket for only \$15.

### ***Second Harvest will benefit from Adventure Landing’s Can Drive***

Adventure Landing is also giving back to the community by hosting a CANNED FOOD DRIVE December 1 – 21, which will benefit Second Harvest of North Florida. As an incentive, Adventure Landing is offering all guests 4 game tokens for every can that they bring in, with a limit of 3 cans per visit.

Adventure Landing operates 10 family entertainment centers nationwide and three in North Florida. All locations are offering discounts this holiday season.