

# MEDIA ALERT

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## FOR IMMEDIATE RELEASE

DATE: May 7, 2010  
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## Adventure Landing Partners with Boy Scouts for 1<sup>st</sup> Annual Scout Splash

**Jacksonville Beach, FL-** Tonight, over 500 Boy Scouts and their families from the North Florida Council, will be camping at the Beach Boulevard Adventure Landing for its Inaugural Scout Splash event. Participating Scouts will camp under the stars tonight in Adventure Landing's shaded, grassy parking lot and enjoy Shipwreck Island Waterpark at Adventure Landing tomorrow.

"We are thrilled that Adventure Landing approached us about hosting an event," explains Ed Martin, COO and Director of Field Services for the North Florida Council. "Because they are so family-oriented and offer kids so much fun, aligning a major Boy Scout event with Adventure Landing seems like a perfect fit."

Scouts also get a mini-golf attraction pass, arcade tokens and teambuilding activities provided by Adventure Landing.

The North Florida Council is comprised of a 17-county area including Duval. There are approximately 18,000 scouts in the North Florida Council.

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