

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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PHOTOS AVAILABLE UPON REQUEST



## Military Appreciation Weekend is April 25<sup>th</sup> and 26<sup>th</sup>

**JACKSONVILLE BEACH, FL** – In an effort to support the military and honor those that are or have been enlisted, Adventure Landing has declared Saturday, April 25<sup>th</sup> and Sunday, April 26<sup>th</sup>, as “Military Appreciation Weekend.” All active and retired military personnel will receive a free Quest Pass during this timeframe. A Quest Pass, a \$16.99 value, is valid for any combination of three attractions including miniature golf, go-karts and laser tag. The military honoree can purchase additional Quest Passes for their family and friends for only \$11.99 during Military Appreciation Weekend.

### A Portion of All Quest Pass Sales will Benefit USA Cares®

During Military Appreciation Weekend, a portion of all Quest Pass sales, including the military honoree’s purchases and the general public purchases, will be donated to USA Cares, a non-profit organization which exists to assist military service members and their families with financial burdens resulting from their service to our nation. Assistance from USA Cares is provided to all branches of service, all ranks and new veterans. More information on USA Cares can be found on their website, <http://www.usacares.org>.

Adventure Landing will be hosting Military Appreciation Weekend company-wide, with three locations in Florida, one in Texas, three in North Carolina and three in New York. Each location will be offering free attraction packages to active and retired military personnel with discounts for their friends and families, and each location will be donating a portion of the weekend’s proceeds to USA Cares.

“We are thrilled Adventure Landing is hosting this special Weekend for our country’s military families and veterans, and we certainly appreciate the proceeds donated to support our military families who are experiencing great need during this time” says Cherylynn Sagester, Southeast Regional Manager of USA Cares.

Adventure Landing, headquartered in Jacksonville Beach, consists of ten family entertainment centers around the country. Each captures the audience of families, teens and groups of all nature. Adventure Landing parks offer a combination of family fun attractions including video games, go-karts, laser tag, miniature golf courses, batting cages, birthday parties, corporate team building and group events. The Jacksonville Beach location also features a seasonal waterpark. Locations are open year around.

Visit Adventure Landing’s website for more details, <http://www.adventurelanding.com>.