

NEWS RELEASE

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FOR IMMEDIATE RELEASE

DATE: August 11, 2009
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MONEY PAGES NIGHT GREATER THAN EXPECTED!

JACKSONVILLE BEACH, FL – In a joint promotion with Money Pages, Adventure Landing offered its guests a \$1 admission to Shipwreck Island Waterpark for the first 1000 guests. The Money Pages Night was scheduled from 7pm-10pm. After the first 1000 guests, the admission changed to \$10.

The park reached capacity by 7pm and had to turn away guests. In fact, traffic has been backed up to Southside Boulevard.

In an effort to appease guests that tried to come and were turned away, Adventure Landing will be putting a voucher on their website in the morning for people to download that is valid for a \$10 waterpark admission valid anytime Monday through Thursday, from 3pm – close, during the rest of the 2009 season.

Adventure Landing hosted this event as an effort to give back to the community during the present economic times.

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