

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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PHOTOS AVAILABLE UPON REQUEST



National Miniature Golf Day is created and celebrated

JACKSONVILLE BEACH, FL - Adventure Landing has declared the second Saturday of every May as “National Miniature Golf Day.” Adventure Landing has registered this holiday with McGraw-Hill. “National Miniature Golf Day” will become officially recognized and published in Chase’s Calendar of Events 2009, a comprehensive holiday and event reference book, and Adventure Landing will be the sponsor of the new holiday.

Both Jacksonville Adventure Landing locations will celebrate National Miniature Golf Day this year on May 10th by offering unlimited miniature golf for the day for the price of a 2-game ticket. Hole-in-one prizes will also be awarded all day.

This is also the first year that Adventure Landing is offering golf season passes, which are on sale for a limited time for only \$69.99. In celebration of National Miniature Golf Day, however, Adventure Landing will be offering free Miniature Golf Season Passes to the first 100 guests at each location that purchase a round of golf on May 10th.

This is a company-wide promotion for Adventure Landing, with 2 locations in Jacksonville, one in Texas, three in North Carolina and three in New York. Each location will be celebrating by offering the same giveaways and price points.

“What a great idea!” exclaimed Bob Kastl, Executive Vice President and Director of Franchising and Operations for Putt-Putt. “We will also embrace this holiday at all of our Putt-Putt locations to promote the sport of miniature golf.” Putt-Putt has 70 locations in the United States.

Adventure Landing, headquartered in Jacksonville Beach, consists of nine family entertainment centers around the country. Each captures the audience of families, teens and groups of all nature. Adventure Landing parks offer a combination of family fun attractions including video games, go-karts, laser tag, miniature golf courses, batting cages, birthday parties, corporate team building and group events. The Jacksonville Beach location also features a seasonal waterpark. Locations are open year around.

Visit Adventure Landing’s website for more details, www.adventurelanding.com.