

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

DATE: April 30, 2009  
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## May Ninth is National Miniature Golf Day

**JACKSONVILLE BEACH, FL** – Adventure Landing will celebrate National Miniature Golf Day this year by offering a free Miniature Golf Season Pass (\$79.99 value) to the first 100 guests that purchase a round of golf on May 9<sup>th</sup>. Adventure Landing will also be offering unlimited miniature golf for the day for the price of a 2-game ticket. Hole-in-one prizes will also be awarded all day long. All three area locations will be participating in this event, including the location on Blanding Boulevard and the location in St. Augustine.

Adventure Landing has declared the second Saturday of every May as “National Miniature Golf Day.” Adventure Landing has registered this holiday with McGraw-Hill. “National Miniature Golf Day” has been officially recognized and published in Chase’s 2009 Calendar of Events, a comprehensive holiday and event reference book, and Adventure Landing is the sponsor of the holiday. “Miniature Golf is the original attraction for Adventure Landing and is fun for all ages,” explains Hank Woodburn, founder of Adventure Landing. “This is sort of a salute to our roots in the family entertainment business.”

This is a company-wide promotion for Adventure Landing, with three locations in Northeast Florida, one in Texas, three in North Carolina and three in New York. Each location will be celebrating by offering the same giveaways and price points.

“What a great idea!” exclaimed Bob Kastl, Executive Vice President and Director of Franchising and Operations for Putt-Putt. “We will also embrace this holiday at all of our Putt-Putt locations to promote the sport of miniature golf.” Putt-Putt has 70 locations in the United States.

Adventure Landing, headquartered in Jacksonville Beach, consists of ten family entertainment centers around the country. Each captures the audience of families, teens and groups of all nature. Adventure Landing parks offer a combination of family fun attractions including video games, go-karts, laser tag, miniature golf courses, batting cages, birthday parties, corporate team building and group events. The Tonawanda location also features the Teddy Bear Factory, an interactive activity that allows children to build their own stuffed animal. Locations are open year around.

Visit Adventure Landing’s website for more details, [www.adventurelanding.com](http://www.adventurelanding.com) .