

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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## NEW YEAR'S EVE CELEBRATION TO PROVIDE FAMILY FUN

**JACKSONVILLE BEACH, FL** – Adventure Landing is hosting a New Year's Eve family celebration on Thursday, December 31<sup>st</sup>, from 10-2pm, at all Northeast Florida facilities. **The event will provide families something fun to do together on New Year's Eve in a wholesome and fun environment.**

Adventure Landing is providing a 4-hour unlimited attraction special (go-karts, miniature golf and laser tag) for only \$10 during the New Year's Eve celebration. Wacky Worm roller coaster rides are also available at the Jacksonville Beach location, and laser tag is not available in St. Augustine. Guests 13 and older can also purchase the 4-hour unlimited attraction special for only \$15. Tickets can be pre-purchased online at <http://www.adventurelanding.com>.

### Balloon Drop Begins at Noon

The New Year's Eve countdown will begin at Noon, with a balloon drop for kids 12 and under. Each balloon is filled with prizes, and the balloon drop will be broken down into 3 age groups. Children under 4 years old can participate in the balloon drop for free, and ages 5 – 12 must purchase the 4-hour unlimited attraction pass to participate.

Adventure Landing, headquartered in Jacksonville Beach, consists of ten family entertainment centers around the country. Each captures the audience of families, teens and groups of all nature. Adventure Landing parks offer a combination of family fun attractions including video games, go-karts, laser tag, miniature golf courses, batting cages, birthday parties, corporate team building, and group events. Locations are open year around.