

NEWS RELEASE

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FOR IMMEDIATE RELEASE

DATE: August 5, 2009
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SPIDER-MAN COMING TO JACKSONVILLE THIS SATURDAY!

JACKSONVILLE BEACH , FL – Spider-man will be weaving his way through Jacksonville on Saturday, August 8th, rain or shine!

His first stop will be at Jacksonville Beach's Adventure Landing on Beach Boulevard. Adventure Landing is offering its guests a breakfast buffet from 8-10am, with photo opportunities and a chance to visit with the official Marvel-licensed Spider-man. A free meet and greet with Spider-man is scheduled until 1pm immediately following breakfast.

Spider-man is scheduled for his second appearance at the Adventure Landing on Blanding Boulevard from 3-6pm. This "Meet & Greet" event is also free.

The Spider-man appearance is part of Adventure Landing's 2009 Character Series. So far this year, Adventure Landing has hosted Scooby-Doo, SpongeBob Squarepants and Barbie. All appearances and characters are officially licensed.

This is Spider-man's 5th consecutive year for visiting Adventure Landing. Spider-man appeals to young children as well as comic book fans of all ages.

Jacksonville Beach's Adventure Landing offers the breakfast buffet for each character appearance. The cost is \$10.99 per person, or for \$13.99, the guest also receives an attraction ticket (mini golf, laser tag or go-karts).

All media is welcome to meet Spider-man. Bring your cameras...grab your autograph book!

Adventure Landing is located on 1944 Beach Blvd, just east of the Intracoastal, 246-4386, and 4825 Blanding Blvd., Jacksonville, 771-2803.

Celebrating its 14th year in business this year, Adventure Landing continues to provide Jacksonville with clean, family fun!

