

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Adventure Landing Acquires St. Augustine Fun Factory

JACKSONVILLE BEACH, FL - Adventure Landing has purchased the St. Augustine Family Fun Factory on State Road 16. The name of the family entertainment center has already been changed to Adventure Landing, and it is now open daily.

The newest Adventure Landing features some of the same standard attractions found at other Adventure Landing parks: a well-landscaped 18-hole miniature golf course, a 1/4 –mile go-kart track, a kiddy go-kart track, batting cages and a large game room. Birthday parties and group outings will be brought up to the same high-quality standards that the other Adventure Landings offer their guests.

Adventure Landing is dedicated to providing good, clean family fun and to exceed guests' expectations, and these values will soon be instilled into the St. Augustine location.

Plans for a waterpark are being considered for this property, which is located directly off I-95. "A lot of tourists stop at the exit we are on because of the Outlet Malls right off the interstate, and it's one of the ways to St. Augustine Beach," says Hank Woodburn, President and Founder of Adventure Landing. "This location could certainly support a waterpark."

There are nine other Adventure Landing properties with two in Duval County: Jacksonville Beach and Blanding Blvd, and one in Dallas, Raleigh, NC; Gastonia, NC; Winston-Salem, NC, Rochester, NY and two locations in Buffalo. The company headquarters are in Jacksonville Beach.

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