

PRESS RELEASE

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JACKSONVILLE JAYCEES AND ADVENTURE LANDING PRESENT THE 31ST ANNUAL

HALL OF TERROR

JACKSONVILLE BEACH, FL – The Jacksonville Jaycees have again partnered with Adventure Landing to present the 31st Annual Hall of Terror Haunted House. 13 Days of Terror starting Friday the 13th, plus double the terror with a second Hall of Terror at the Adventure Landing on Blanding Blvd. Both locations will feature a free, “not-so-scary” HalloWEE Zone for kids (and parents) eight and under.

This long Jacksonville tradition starts with a Kick-off Party at the Jacksonville Beach Adventure Landing with a themed Halloween Character Dinner where guests will be able to mingle with the monsters and other Halloween favorites on Friday the 13th. Space for this event is limited, and reservations are required.

Adventure Landing and the Jaycees “joined forces” last year with Adventure Landing providing the building for the Hall of Terror (in the Laser Tag arena), marketing expertise, cash handling and staffing of the HalloWEE zone for families. The Jaycees provided the Hall of Terror name recognition, 30 years of haunted house experience, 20-30 actors (Jaycee volunteers) to enhance the attraction and alot of the props.

Admission to the Hall of Terror is \$9.00 per person, or a \$12.00 Combo pass can be purchased which includes one admission to the Hall of Terror, one Adventure Landing activity where they can choose Miniature Golf, Go-Karts & Laser Tag (limited).

The Hall of Terror opens October 13-15, October 19-22, and October 26-31 at 7pm with various closings time depending on the day of the week (check Adventure Landing’s website for specific closing times).

The free Hallo-WEE Zone is open from 5-8pm every night that the Hall of Terror is open, and it features arts and crafts, face painting, a bouncy house, games and goody bags for all the kids. Both the Hall of Terror and the free Hallo-WEE Zone are located at Jax Beach’s Adventure Landing, 1944 Beach Blvd and Westside Adventure Landing. 4825 Blanding Blvd.