

PRESS RELEASE

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JACKSONVILLE JAYCEES OPENS THE 30TH ANNUAL

HALL OF TERROR

JACKSONVILLE BEACH, FL – The Jacksonville Jaycees will open their 30th Annual Hall of Terror Haunted House this Friday evening (October 14). This year, they have combined their efforts with Jacksonville Beach’s Adventure Landing and will offer for the first time a free, “not-so-scary” Hallo-WEE Zone for kids (and parents) eight and under.

Adventure Landing had made plans to open a haunted house since August. The Jaycees had reported during the first week of September that they had not received a location yet for their annual event. Every year the Jaycees rely on area businesses or individuals to donate the location since most of the proceeds are given to charitable causes.

Adventure Landing contacted the Jaycees with the idea to “join forces” for this year’s Hall of Terror. Adventure Landing is providing the building for the Hall of Terror (in the Laser Tag arena), marketing expertise, cash handling and staffing of the Hallo-WEE zone for families. The Jaycees is providing the Hall of Terror name recognition, 30 years of haunted house experience, 20-30 actors (Jaycee volunteers) to enhance the attraction and most of the props.

Admission to the Hall of Terror is \$7.50 per person, or a \$10.00 Combo pass can be purchased which includes one admission to the Hall of Terror, one admission to Adventure Landing’s newly-themed Area 51 Laser Tag, and 10 game tokens.

The Hall of Terror opens October 14-16, October 20-23, and October 26-31 at 7pm to 10pm nightly, until midnight on Friday and Saturdays and until 11pm on Halloween.

The free Hallo-WEE Zone is open from 6-8pm every night that the Hall of Terror is open, and it features arts and crafts, a straw maze, a bouncy house, games and goody bags for all the kids. Both the Hall of Terror and the free Hallo-WEE Zone are located at Jax Beach’s Adventure Landing, 1944 Beach Blvd.