

PRESS RELEASE

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Public Service Announcement

FOR IMMEDIATE RELEASE

DATE: September 6, 2005
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ADVENTURE LANDING OFFERING VALUE BOOKLETS TO RAISE MONEY FOR AMERICAN RED CROSS

JACKSONVILLE BEACH, FL – Adventure Landing has combined their efforts with other area businesses to create a “Value Booklet” to sell for \$5.00 each. **100% of the proceeds will go to the American Red Cross Disaster Relief Fund to provide support for the Hurricane Katrina victims.**

Each booklet contains **free** offers (not coupons) from Adventure Landing, Chick-Fil-A, Larry’s Giant Subs, Aqua East Surf Shop and Cross Creek Bar-B-Q. The total value of all the offers combined is over \$60.00!

The booklets will be available by September 12th and will be sold at both Adventure Landing locations and Aqua East Surf Shops. Other locations will be listed on Adventure Landing’s website.

Dagher Printing has donated the printing of the booklets, and Mint Magazine offered their graphics department to help design and produce the booklets.

Adventure Landing has also created an incentive program for church youth groups in order to get their help in selling the booklets. For every 100 booklets that a Youth Group sells, Adventure Landing will provide a Youth Outing at Adventure Landing for 25 people. That means if they sell 500, their outing will be for 125 people.

www.adventurelanding.com