

NEWS RELEASE

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Adventure Landing Receives Prestigious Industry Marketing Awards

JACKSONVILLE BEACH, FL – Adventure Landing “swept” the awards ceremony last month in Atlanta, GA, at the annual IAAPA (International Association Of Amusement Parks & Attractions) Convention and Trade Show and in Orlando at the annual WWA (World Waterpark Association) Convention and Trade Show. Adventure Landing, who handles all of its marketing and advertising in-house, competed against family entertainment centers and waterparks worldwide.

Adventure Landing received three first place marketing awards at WWA for BEST MEDIA KIT, BEST WEBSITE and BEST BILLBOARD.

Two marketing awards were won at IAAPA. Adventure Landing received first place for BEST MEDIA KIT and BEST BILLBOARD.

Hank Woodburn, one of Adventure Landing’s original founders, built the first Adventure Landing eleven years ago in Jacksonville Beach with plans to expand his concept. Currently there are three locations in New York, one in Dallas, two in Florida and three in North Carolina, and there are still plans to grow the group of parks and expand existing locations. Several potential sites for new locations are currently being considered.