

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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ADVENTURE LANDING HOSTS 2007 KONICA MINOLTA GATOR BOWL TEAMS

JACKSONVILLE BEACH, FL- The 2007 Konica Minolta Gator Bowl Football teams will enjoy an afternoon of fun at Adventure Landing. The Texas Tech Red Raiders will visit the Jacksonville Beach's family entertainment center Thursday, Dec. 27 from 3-5pm, and the Virginia Cavaliers will come enjoy the park on Friday Dec. 28 from 3-5 pm.

Fans are encouraged to come out to meet and greet the players. Adventure Landing guests can play a friendly game of laser tag, match speeds in a go-kart race, or compete in a game of miniature golf with the 2007 Konica Minolta Gator Bowl Team players. Konica Minolta Gator Bowl PATCH members can enjoy a free round of miniature golf, ½ price laser tag and ½-price go-kart rides (Konica Minolta Gator Bowl PATCH members must be wearing the PATCH to receive their discounts).

Adventure Landing on Beach Blvd. has hosted the Gator Bowl's teams, family, and fans since its opening, twelve years ago. This year will be Texas Tech's fourth visit to Jacksonville and Virginia's second visit.

Adventure Landing is headquartered in Jacksonville Beach, FL. Adventure Landing owns and operates nine parks in the U.S: Dallas, TX; Raleigh, NC; Gastonia, NC; Winston Salem, NC; Buffalo, NY; Greece, NY; Wheatfield, NY; Jacksonville, FL and Jacksonville Beach, FL. The parks offer a variety of family entertainment such as: go-kart tracks, miniature golf courses, video game rooms, batting cages, laser tag arenas and snack bars. The Jacksonville Beach location also features an interactive water park. Adventure Landing offers the finest in Family Entertainment.

www.adventurelanding.com