

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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## JACKSONVILLE JAYCEES AND ADVENTURE LANDING PRESENT THE 32nd ANNUAL

# HALL OF TERROR

JACKSONVILLE BEACH, FL – The 31<sup>st</sup> Annual Hall of Terror Haunted House attraction begins on Friday, October 12th. Selected dates through October 31<sup>st</sup> will provide North Florida with thirteen days of terror. Both Jacksonville area Adventure Landing locations will feature the Hall of Terror as well as hosting a “not-so-scary” HalloWEE Zone for kids (and parents) eight and under.

A brochure with all the “gory” details is available by downloading from [www.adventurelanding.com/jaxbeach/documents/HallofTerrorBrochure2007.pdf](http://www.adventurelanding.com/jaxbeach/documents/HallofTerrorBrochure2007.pdf)

Adventure Landing and the Jaycees originally joined forces in 2005 with Adventure Landing, who provides the building for the Hall of Terror (in the Laser Tag arena), marketing, cash handling and staffing of the HalloWEE zone for families. The Jaycees provided the Hall of Terror name recognition, 30 years of haunted house experience, 20-30 actors (Jaycee volunteers) to enhance the attraction and many of the props.

Admission to the Hall of Terror is \$10.00 per person, or a \$13.00 Combo pass can be purchased which includes one admission to the Hall of Terror, one Adventure Landing activity where they can choose Miniature Golf, Go-Karts & Laser Tag (limited).

The Hall of Terror opens October 12-14, October 19-21, and October 25-31 at 7pm with various closings time depending on the day of the week (check Adventure Landing’s website for specific closing times).

The Hallo-WEE Zone is open from 6-8pm every night that the Hall of Terror is open, and it features arts and crafts, face painting, a bouncy house, games and goody bags for all the kids. The HalloWEE Zone is free at Blanding Blvd and \$2 for the Beach Blvd. location. Both the Hall of Terror and the Hallo-WEE Zone are located at Jax Beach’s Adventure Landing, 1944 Beach Blvd and Westside Adventure Landing. 4825 Blanding Blvd.