

NEWS RELEASE

2315 Beach Blvd., Suite 203, Jacksonville Beach, FL 32250 (904) 246-4555

FOR IMMEDIATE RELEASE

DATE: April 19, 2007
CONTACT: Julie Dion
PHONE: (904) 249-9784
FAX: (904) 246-0536
EMAIL: juliedion@comcast.net
www.adventurelanding.com
PHOTOS AVAILABLE UPON REQUEST



National Miniature Golf Day is created and celebrated

JACKSONVILLE BEACH, FL - Adventure Landing has declared the second Saturday of every May as "National Miniature Golf Day." Adventure Landing registered this holiday with McGraw-Hill. "National Miniature Golf Day" will become officially recognized and published in Chase's Calendar of Events 2008, a comprehensive holiday and event reference book, and Adventure Landing will be the sponsor of the new holiday.

Adventure Landing will celebrate National Miniature Golf Day this year on May 12th by offering the first 100 guests free miniature golf for a year. Adventure Landing is also offering unlimited miniature golf for only \$7 all day long. Hole-in-one prizes will also be awarded all day.

This is a company-wide promotion for Adventure Landing, with 2 locations in Jacksonville, one in Texas, three in North Carolina and three in New York. Each location will be celebrating by offering the same giveaways and price points.

"What a great idea!" exclaimed Bob Kastl, Executive Vice President and Director of Franchising and Operations for Putt-Putt. "We will also embrace this holiday at all of our Putt-Putt locations to promote the sport of miniature golf." Putt-Putt has 70 locations in the United States.

Adventure Landing, headquartered in Jacksonville Beach, consists of nine family entertainment centers around the country. Each captures the audience of families, teens and groups of all nature. Adventure Landing parks offer a combination of family fun attractions including video games, go-karts, laser tag, miniature golf courses, batting cages, birthday parties, corporate team building and group events. The Jacksonville Beach location also features a seasonal waterpark. Locations are open year around.

Visit Adventure Landing's website for more details, www.adventurelanding.com.