

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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## NOON YEAR'S EVE CELEBRATION TO PROVIDE FAMILY FUN

**JACKSONVILLE BEACH, FL** – Adventure Landing is hosting a Noon Year's Eve family celebration on Sunday, December 31<sup>st</sup>, from 10-2pm, at both Northeast Florida facilities.

The New Year's Eve countdown will begin at Noon, with a balloon drop for kids 12 and under. Each balloon is filled with prizes, and the balloon drop will be broken down into 3 age groups.

Adventure Landing is providing a 4-hour unlimited attraction special (go-karts, miniature golf, laser tag and Wacky Worm rollercoaster at Jacksonville Beach) for only \$10 during the Noon Year's Eve celebration.

**The event will provide families something fun to do together on New Year's Eve in a wholesome and fun environment.**

Adventure Landing is already gearing up for 2007 with plans of adding a new waterslide for Shipwreck Island Waterpark, a beach landmark since 1995. Adventure Landing is also bringing back its very successful CHARACTER BREAKFAST SERIES for 2007. This year guests of the family entertainment center will have a chance to meet and even have breakfast with Scooby Doo, Dora the Explorer, Spider-man, Shrek, the Care Bears and Hello Kitty. Kids of all ages enjoy seeing their favorite characters (Spider-man attracts folks from 2 years old to 72 years old).

Adventure Landing, headquartered in Jacksonville Beach, consists of nine family entertainment centers around the country. Each captures the audience of families, teens and groups of all nature. Adventure Landing parks offer a combination of family fun attractions including video games, go-karts, laser tag, miniature golf courses, batting cages, birthday parties, corporate team building, and group events. New to five of the parks is the Teddy Bear Factory, where kids choose and make a stuffed animal. Locations are open year around.

Visit Adventure Landing's website for more details, [www.adventurelanding.com](http://www.adventurelanding.com).